

PRIVACY POLICY

There are many ways you can use the All Things Festival website i.e. to search, to share and to interact with other users of the website.

Our Privacy Policy explains:

- What information we collect and why we collect it.
- How we use and protect any information that you give us when using this website.
- The choices we offer related to your information.

All Things Festival is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

INFORMATION WE COLLECT

We may collect information (in accordance with Article 6 of the GDPR) such as:

- name and job title
- contact information including email address and mobile telephone number
- demographic information such as location and/or postcode, preferences and interests
- other information relevant to customer surveys and/or offers

WHAT WE DO WITH THE INFORMATION

We require this information to understand your needs and provide you with a better service, and in particular for, but not limited to, the following reasons:

- internal record keeping.
- to improve our products and services.
- to periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- to contact you for market research purposes from time to time. We may contact you by email, phone or text. We may use the information to customise the website according to your interests.

SECURITY

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

HOW WE USE COOKIES

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie does not enable access to your computer or any information about you, other than the information you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

LINKS TO OTHER WEBSITES

Our website may contain links to other websites of interest. If you use these links to leave our website, please be aware that we do not have any control over that other website. We cannot be responsible for the protection and privacy of any information which you provide whilst visiting any linked sites and such sites are not governed by this privacy statement. Please ensure that you make yourself aware of any privacy statement applicable to such websites in question.

CONTROLLING YOUR PERSONAL INFORMATION

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used for direct marketing purposes

- If you have previously agreed to us using your personal information for direct marketing purposes and you change your mind at any time, please notify us by e mail to info@allthingsfestival.com.
- We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.
- We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small administration fee will be payable. If you would like a copy of the information held on you please request by e mail to info@allthingsfestival.com. If you believe that any information we are holding on you is incorrect or incomplete, please advise us as soon as possible by e mail to info@allthingsfestival.com and we will correct any information found to be incorrect as soon as possible.

All Things Festival may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 25/09/20.